

# NORTHERN WISCONSIN STATE FAIR

## VENDOR/EXHIBITOR

### BASE RATES 2010

#### INDOOR

BUILDING	10X10 AREA	10X20 AREA
Fine Arts (A)	\$250.00	\$475.00
Outdoor Life (B)	\$250.00	\$475.00
Creative Arts (C)	\$250.00	\$475.00
School (D)	\$250.00	\$475.00
4-H (E)	\$250.00	\$475.00

\*Each 10x10 area to include 1 table, 1 outlet, and 2 chairs (on request)

\*\*Additional power and/or equipment will be assessed to vendor/exhibitor

#### OUTDOOR

Food Vendors                      \$325.00 Deposit or 15% of gross after sales tax (greater of the 2)

Merchandise Vendors              \$275.00 Deposit or 15% of gross after sales tax (greater of the 2)

\*Excessive energy requirements will be billed separately

\*\*Tents will be billed to vendor/exhibitor

MINIMUM OF 50% DOWN AT THE TIME OF LICENSE PURCHASE WITH THE BALANCE DUE MAY 1<sup>ST</sup>.  
\$25.00 ALLOWED DISCOUNT IF TOTAL BALANCE OR DEPOSIT IS PAID AT THE TIME OF PURCHASE.

In the event of cancellation prior to May 1<sup>st</sup> a \$50.00 service charge will be assessed. Any cancellations after May 1<sup>st</sup> will result in no refunds.

\*ALL PRICES ARE BASE AND SUBJECT TO ADJUSTMENTS BASED ON VENDOR/EXHIBITOR NEEDS\*