

**NORTHERN WISCONSIN STATE FAIR
VENDOR/EXHIBITOR
BASE RATES 2012**

INDOOR

BUILDING	10X10 AREA (Sold in 10' Increments)	10X20 AREA (20' Frontage Area)
Fine Arts (A)	\$300.00	\$475.00
Outdoor Life (B)	\$300.00	\$475.00
Creative Arts (C)	\$300.00	\$475.00
School (D)	\$300.00	\$475.00
4-H (E)	\$300.00	\$475.00

*Each area to include 1 (20amp) outlet (Tables available @ \$5.00 & chair upon request)

**Additional electrical needs and/or equipment will be assessed to vendor/exhibitor

OUTDOOR

Food and/or Merchandise Vendors

\$325.00 Deposit or 15% of gross after sales tax (greater of the 2)

*Electrical requirements will be billed at:

100 amp	\$30.00/day
50 amp	\$20.00/day
30 amp	\$15.00/day
20amp	\$10.00/day

**Tents must be approved prior to set-up

**MINIMUM OF 50% DOWN AT THE TIME OF LICENSE PURCHASE WITH THE BALANCE DUE MAY 1ST.
\$25.00 DISCOUNT IF TOTAL BALANCE OR DEPOSIT (in the case of Food or Merchandise Vendors) IS
PAID AT THE TIME OF PURCHASE.**

***2 ADULT ARMBANDS, 1 PARKING PASSES AND 10 COMPLEMENTARY ADMISSION TICKETS ARE
INCLUDED FOR THE STANDARD VENDORS/EXHIBITORS***

**In the event of cancellation prior to May 1st – a \$50.00 service charge will be assessed. Any
cancellations after May 1st will result in no refunds unless vendor spot is filled – on which case a 50%
refund will occur.**

ALL PRICES ARE BASE AND SUBJECT TO ADJUSTMENTS BASED ON VENDOR/EXHIBITOR NEEDS